



## **CERTIFICATE**

**no. 435/23**

ePrivacyseal GmbH  
Große Bleichen 21, 20354 Hamburg, Germany

hereby certifies\* that

as determined in the certification decision of 3 February 2023

### **INSIDER PTE. LTD.**

1 SCOTTS RD, #24-10, SINGAPORE 228208  
as a processor in the sense of art. 4(8) GDPR

operates its product or service

**„Insider Growth Management Platform“**

version 21/10/2022

as defined in annex 1 and to the exclusion of the processing activities in annex 2 to this certificate.

final audit day: 03/02/2023

next planned monitoring by 15/12/2024

period of validity: 16/12/2022 – 15/12/2024

The certification decision takes place under the validity condition described in Annex 3  
and in conformity with the criteria catalogue of ePrivacyseal GmbH, version 3.0 of May 2022.

## **Annex 1 to certificate no. 435/23**

### **Definition of processing activities**

Insider is a SaaS platform that in the context of online advertising. It offers a subscription based Marketing Automation, A/B Testing & Personalization, Recommendation for its partners to integrate this into their websites and create personalized campaigns. The data collected by the Insider platform is not used for other products or contexts and is only shared with the named processors.

## **Annex 2 to certificate no. 435/23**

### **Excluded processing activities**

The following processes are not within the scope of this evaluation:

- The website of the applicant is not part of the evaluation.
- Associated technologies or services which work with the product or rely on it.

### **Annex 3 to certificate no. 435/23**

#### **Validity condition**

The award of the seal is subject to the condition that the necessary consent within the meaning of art. 6(1)(a) GDPR is obtained from the parties responsible for all data processing carried out by INSIDER PTE. LTD.

The seal is awarded on the further validity condition that the lawfulness of the transfer of personal data to a non-EEA country is ensured either by a) an adequacy decision or b) equivalent technical and organisational measures by the applicant that have been approved by the Certification Body.